

# **SOCIAL CHANGE OF SUBURBAN COMMUNITY IN SARADAN (BANDUNG)**

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## **ABSTRAK**

Perubahan sosial merupakan sebuah proses menuju keadaan yang lebih baik, baik secara cepat ataupun lambat perubahan sosial akan terus terjadi seiring perkembangan kehidupan. Perubahan sosial yang terjadi di komunitas suburban Kampung Saradan telah membawa dampak positif. Hal itu disebabkan karena pola pikir masyarakat telah berubah menjadi lebih baik dari sebelumnya. Masyarakat Kampung Saradan yang dikenal sebagai masyarakat sunda tradisional telah mengalami tantangan pembangunan sebagai proses perubahan dalam hidupnya hal ini disebabkan karena masyarakat mempunyai peranan penting dalam melestarikan budaya sebagai warisan dari leluhur. Tujuan dari penelitian ini mengkaji dan menganalisis sejauh mana proses terjadinya perubahan sosial di komunitas suburban Kampung Saradan. Penelitian ini menggunakan metode kualitatif dengan analisis deskriptif yang bertujuan menggambarkan secara keseluruhan permasalahan penelitian. Dengan pendekatan deskriptif dan wawancara mendalam, menunjukkan bahwa masyarakat suburban Kampung Saradan sampai saat ini masih mempertahankan adat dan budayanya, rumah beserta tanah yang dimiliki merupakan aset peninggalan leluhur dahulu kala yang harus dijaga oleh masyarakat. Perubahan sosial yang terjadi telah membawa masyarakat mengarah ke kehidupan yang lebih baik mulai dari pemikiran yang lebih maju, pendidikan, serta masyarakat yang sadar akan teknologi. Sendi kehidupan mulai berubah namun kebiasaan serta aset yang dimiliki tetap menjadi prioritas utama bagi masyarakat ditengah maraknya pembangunan masyarakat bisa menerima keadaan karena perubahan tetap harus terjadi tetapi tetap menjaga adat dan budaya yang dimiliki.

Kata kunci: Perubahan Sosial, Masyarakat Suburban, Pembangunan.

## **ABSTRACT**

Social change is a process towards a better state, both rapidly and slowly social change will continue to occur as life develops. Social change that occur in the suburb of Saradan Village has had a positive impact. It is because the mindset of community has changed better than before. Saradan Village community were known as traditional Sundanese people who have experienced the development challenges as a process of change in their lives, it is because the community has an important role in preserving the culture as a legacy from the ancestors. This research aims to examine and analyze the extent of the process of social change in the Saradan suburban community. This research uses a qualitative method with descriptive analysis that aims to describe the overall research problem. By using the descriptive approach and in-depth interviews, it shows that suburban community of Saradan Village to date is still maintaining their tradition and culture, the house along with the owned land is an asset of the ancestors which must be preserved by the community. Social change lead the community to the better life start from the aspect of more-advanced mindset, education, and technological literacy. Social life has changed, however, the habits and assets owned remain the top priority for the community in the midst of rampant development. The community inevitably accept the situation because the change must still occur although it still maintain their tradition and culture.

Keywords: Social Change, Suburban Community, Development.

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## BACKGROUND

The community as a social creature is constantly undergoing both intentional and unintentional changes. The change is reasonable since the humans have interests and lives, the changes that occur among the community are about value, norm, social, culture and economy. This is such complex in the community social change. The changes are generally divided into two, those are: village and city, both require mutual relationship between push and pull factors to make targeted social change. Both can not be separated and will be interconnected with each other (Elly, 2015; Rosana, 2011). The suburban area is a construction development area, it has an important role in supporting the development of the city both from physical and social aspects. Physical and social transformation will continue to accompany the suburbs area, as a result of shifting land use in the current era of globalization (Yunus, 2005).

Change is not only about advancement, but also it can be about deterioration. The strength and weakness of elements of community can be a determining factor in the direction of social change (Said, 2013). Changes continue to occur along with the development progress, development phenomenon and land use shifting makes the community to make changes. Land use shifting which is concentrated in urban areas sooner or later leads to the suburban area (Fitrianatsany, 2017). As a result, suburban areas are the impact of sustainable development activities. The process of change will continue in life, transformation of suburban areas can become a new city that has a new structure and face. The phenomenon of suburban community has occurred in many places, in the current modern era suburban community progress and development occur so rapidly in line with the large number of residents in urban areas, then the suburbs become attractive places to make new dwellings.

The establishment of suburban area certainly have an appropriate relationship between cities and urbanization factors. Therefore, the development of the suburbs as a new city is greatly influenced by internal and external factors. External factors are the effects of economic globalization, global economic activity is basically not only formed in the downtown, but also spreading and eventually impacting the surrounding suburbs which influences people's lives (Ariyanto, et al, 2018; McGee, 1992). This situation has been indicated in various suburban areas. It can make suburban communities grow more strategically. Suburb polycentric development is a form of transformation in the process towards social change.

Currently, development progress to the outskirts of the city, one of them is Saradan Village which is called as the traditional Sundanese community village and located on the outskirt of Bandung City, precisely in Cibiru District. Saradan Village Community is one of the Sundanese Traditional community groups which to date still maintains its territory. Located in the suburbs

of Bandung City certainly makes the role of indigenous communities very important for development. The process of change both rapidly and slowly will continue to happen, a group of Saradan Community considered that the dwelling place was a legacy from the ancestors and must be preserved. Saradan Village is known as one of the villages that is thick with Sundanese culture, where the community believes that having a strong kinship system, helping one another and maintaining the inheritance of the ancestors are a form of solidarity. The residence of Saradan Community is modest and has the characteristics of a Sundanese authentic building. Saradan Village is located in the Sunda Polis Region (Traditional Sunda) which is why the people who live in this area are still thick with traditions and culture. Development progress that has penetrated to the suburban areas provide opportunities for the community to think realistically about life in the future. Development activities and the effects of the global economy basically were not only focused on cities, but also but also focused to the suburbs. This activities are spreading rapidly, so that the Cibiru Subdistrict precisely Saradan Village will certainly experience a change. In terms of previous research, suburban area from the community's view can be interpreted as a community that has the nature of the village and also the nature of the city, then both of these properties actually reveal the state simultaneously. Uniquely, the nature of both reflects a new situation in Saradan Village where it is located in the Bandung city but the community are still traditional. The number of developments in the modern era ranging from technology and sustainable development should have made society change. The control of the change process of the Saradan village community is very unique where the community does not act must be in accordance with their tradition and culture. The large number of residents in the Cibiru Subdistrict, 11,13 inhabitants (BPS Kecamatan Cibiru, 2018), does not make the number of residents living in Saradan Village increase. The majority who live in Saradan Village are still related by family. Saradan Village community is entering a new phase of life where the world has changed, as a result the community must follow every process of change. Since Saradan Village is included to Bandung City area, then various government programs such as: development and land use shifting must continue. Formerly, Saradan villagers work as micro farmers, however, amid the rampant development makes people worry about the development which has reached the suburbs, it means sooner or later all aspects of life will turn out, such as: employment, education, social, and culture. Development can be a solution for making changes, however, the traditional communities do not always indicate a good change.

Previous studies have raised many issues of social change which includes social culture in suburban communities that focus on rural and urban transition (Utami et al, (2016) Baldassare, M, (1992) Ourendnicek, (2007) Silva, et al, (2007) Strobl, et al,(2006). However, some previous

research studies do not seem to have focused and connected to the development issues. Therefore, the researcher focus on how the process of social change which occurred in the Saradan suburban community which is facing development challenges. The suburban community in Saradan Village has a strong family system and to this day still maintains tradition as a legacy from ancestors. One inheritance is physical assets, house and land. As a civilized society, the community has a strong role in maintaining the heritage of their ancestors. Towards a better change there needs to be a significant effort in sight, to build self-confidence in the traditional Sundanese suburban community there must be good cooperation because people who are thick with cultural traditions are worried that the area where they live will be taken over and development will certainly be very worrying for the people of Saradan Village.

The author is interested in studying issues related to social change in the suburban Saradan Village. The focus of the problem in this article is to explain the process towards change that is currently experiencing a development challenge that extends to suburban areas. The focus of this research includes: What is the process of social change in the suburbs of Saradan suburbs who are facing development challenges. This study uses Talcott Parsons theory which is used as a knife of analysis, the purpose of this study was to study and analyze social change in Saradan Village.

## **RESEARCH METHOD**

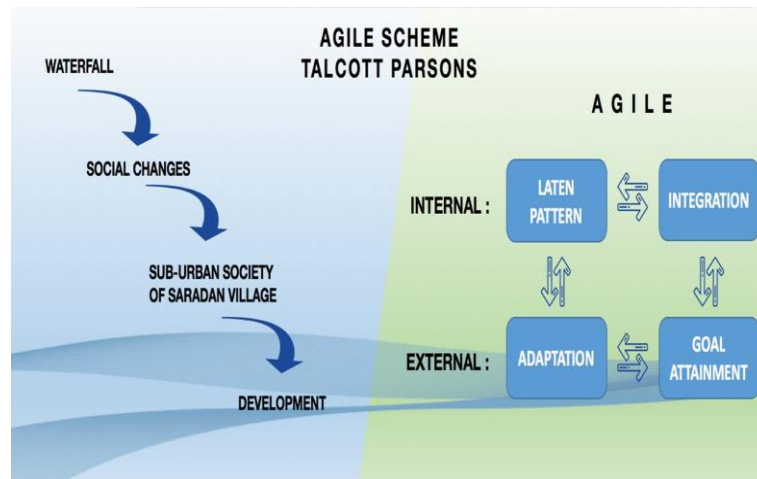
This research was located in Saradan Village, Cibiru District, Bandung City. This research uses a qualitative approach with descriptive methods. Data collection techniques in this study were conducted by interview, observation and literature study. Subjects in this study were 21 people who were divided into key informants were 11 people and supporting informants for data reinforcement were 10 people. The informant's subjects were chosen based on the purpose sampling technique in order to determine the characteristics of the informant based on the research problem. Data collection techniques in this study were carried out through 4 stages, namely: 1.) Data collection, 2.) Data reduction, 3.) Display, 4.) Conclusions. This technique is used based on specific objectives by showing the characteristics of the sample. So that the researcher will get data validity regarding the social changes of the suburban Saradan village.

## **THEORETICAL FRAMEWORK**

Regarding to social change, according to Rakhmad (2011) the changes can occur continuously, sooner or later and there are also changes whose influence is limited and broad. Social change can be considered functional if it can have a positive impact on community. Talcott Parsons social change concept is evolutionary not revolutionary and always trying to adjust to re-create

equilibrium. Planned changes are changes made by those who want to make changes called as agents of change (Darmawan, 2014; Hamilton, 1990; Haryatmoko, 1986).

Theoretically the theory of social change, functional structurally at first this theory had basic assumptions regarding the concept of orderliness in society, the functional structural theory accords to (Emille Durkheim dalam Siswanto, 2016:1) state that society is a biological organism that is interdependent. After Emile Durkheim Functional Structural theory was also influenced by Talcott Parsons. According to Talcott Parsons (1991), the paradigm in social change theory discusses how community changes and the processes that occur in these changes. The problem in this research leads to the paradigm of social facts, by using the theory of Structural Functionalism. Parsons Structural Functionalism Theory is known by the four functions of action and called as the "AGIL" scheme. This theory emphasizes order and ignores conflict and change in community.



Talcott Parsons is known for its four functional imperatives for action systems called as the AGIL scheme:

- 1) Adaptation, is a system that must cope with dangerous external situations. The system must adapt to the environment and adjust the environment to their needs.
- 2) Goal Attainment, a system must explain and achieve its main objectives.
- 3) Integration, a system must regulate the relationships between the parts that become its components. The system must also manage the interrelationships of the three other important functions.
- 4) Latency, a system of complementing, maintaining, improving, both individual motivation and cultural patterns that create and sustain motivation.

Understanding of social change helps analyze social structures. As a modern functional figure, Talcott Parsons (1991) states that one cannot expect much to be able to study social change rather than social structure. Talcott Parsons designed the AGIL scheme to be used at all levels

in his theoretical system. In a discussion of the four systems of action, Talcott Parsons shows how to use the four schemes:

- 1) Behavioral organism is a system of actions that carries out the function of adaptation by adjusting and changing the external environment.
- 2) Personality systems carry out the function of achieving goals by setting system goals and mobilizing available resources to achieve them.
- 3) The social system overcomes the function of integration by controlling the parts that become its components.
- 4) Cultural systems carry out the function of maintaining the pattern by providing actors with a set of norms and values that motivate them to act.

In this perspective, the community can be seen as a network of groups working in an organized manner that works in a rather orderly manner according to a set of rules and values shared by the majority of the community. Society is in the process of social change, always in formation. New innovations emerge as a form of transformation in people's lives. In the context of social change, society is the determinant of the direction of change. Suburban society which is currently experiencing social change, the development of the times has affected the joints of life slowly everything begins to change. Suburban communities in the face of the process of change need to adapt, have a purpose in life, interact and maintain and maintain the cultural system.

The suburban communities of Saradan Village have a unique life, have a strong kinship, and still survive with a modest life in the midst of modern life. The pattern of life that was once still inherent in the daily life of the community of Saradan Village, s as one of the villages that is thick with the cultural customs of the residential area is considered a form of inheritance that needs to be maintained. Various cultural values that are considered positive make the relationship closer together, build and motivate each other to create harmonious relationships in line with social change, certainly, for the good.

In line with the changing times, everything becomes easier. In the process of change, necessarily there is an adjustment to get used to the new patterns of life. Currently, the social changes that occur in Saradan Village are the advancement of technology and information, education and mindset. This advancement leads the community to organize life better than before. The suburban area which is facing the development challenges has made people experience new discoveries, such as: the better outlook for education, there is an acculturation caused by the changes in community's profession. Social change which is related to the structural dimension in which the community has known new life and made modifications to achieve a better change. The suburban community in Saradan Village has a good pattern of interaction with the

surrounding environment, in fact social-cultural and structural changes are closely related inseparably. In this context, social changes that occur can be interpreted as a form of reciprocal relationship between the previous life and the present life. Social change may occur making customs and culture that existed long ago as a motivation for social change to be achieved with harmony.

### **Social Change in Suburban Community of Saradan Village**

Social change in principle is a process that occurs continuously, it means that every community will in fact experience change. However, changes between one community and another are not always the same. According to Betrand, 1980 social change cannot hold on to a single factor. The community will find various changes according to its environment, changes that occur are also a normal symptom of the effects of changes that occur rapidly which is often bound by time and place.

Saradan Village is one of the villages that until now has such a great opportunity since it has potential to become Sundanese cultural preservation village. Located at an altitude of 500 m above sea level and the hills of the presence of the community has such a great influence. This certainly can support the process towards good social change by exploiting the potential of the existing environment. Therefore, from the results of research conducted through in-depth interviews and observations with the Saradan village community, the author obtained the information that in there have been social changes in the face of development challenges in Saradan Village. The changes that occur certainly have a process, a portrait of the previous situation of the community of Kampung Saradan is very unique, where people live as a family. As a traditional Sundanese society that lives on a unified or group system, they have the traditional attitude of being polite, friendly and polite. In the aspect of thinking and education the public has not thought widely, likewise with education many cannot continue their education. In the aspect of lifestyle, previously the communication tools were not sophisticated, access to social media, the use of mobile phones and television were very limited. In the aspect of work, economically, the needs of the former were not much, starting from the needs of food and clothing and community boards even though living with an unfavorable economic situation the community could still manage all needs well by utilizing existing natural resources.

Uniquely, the community of Saradan Village are very harmonious in their family relationships, community life background is a large family that has the same lineage and has traditionally lived in Saradan Village, the physical condition of the houses in Saradan Village is a typical Sundanese stilt house totaling 7 houses. In line the people who live here are still in one blood tie, have a kinship relationship and also have strong interactions, the community of Saradan Village have

a high spirit of socialization, it was proven they participate in mutual cooperation, recitation, and have awareness as social beings do not discriminate against groups. Along with the modern times, the suburban community of Saradan Village experienced many changes.

1) The changes in thinking and education

Education is a unified subsystem that forms a unified whole, traditional society certainly has a different thought. Where cultural education is important, where religious teachings are one of the important informal education. Modern society considers technology-based education because current developments make technology increasingly important and therefore formal education is applied by the community. Nowadays the processes of needing something related to education are very easy to obtain, related to modern education must still remember that cultural education determines actions for social change. The current global era as if demanding that the community increasingly develops by having new ways of thinking that are increasingly modern and prioritizing the education of future generations. The mindset becomes more developed than before and now education is important because it is considered to be able to bring a better future by gaining knowledge that is broad enough so that it can bring change.

2) The changes in lifestyle

In this modern era, lifestyle is considered important, lifestyle can be an identity in self. Lifestyle as proof that people experience changes in their lives, now lifestyle is considered as a necessity. Lifestyle can also be appreciated in activities, his interests and opinions mean that lifestyle is very closely related to personality, personality becomes a link for change. Personality becomes an independent system, meaning that its existence stands alone where the desires to make changes arise in the community itself. The desire to make changes in lifestyle arises due to the flow of urban society that is fast or slow will affect the personality system. The number of necessities of life has made people have to follow the modern lifestyle.

3) The changes in livelihood

Changing times always cause changes in demands on community members, which means it will change the role of the people in these changes (Wahyuni, 2012). Thus everyone is required to understand and further harmonize existing conditions. Humans interact with each other to communicate between neighboring families and establish good friendships so that there is a balanced relationship. Aspects of social change in suburban communities certainly include changes in education, lifestyle and livelihoods. In the past, technology was not as sophisticated as it is now, the needs are not many, the pressure and low cost of living

makes people not a burden in their lives. Rough maintenance in accordance with what is owned is considered sufficient. At present it is not like that, that lifestyle has changed the entry of increasingly sophisticated technology makes people have to follow that so as not to miss from the outside world. The large number of necessities of life makes people experience changes in livelihoods, people in farming, using traditional tools and what is obtained is sufficient to meet the needs. The current situation has changed where livelihoods have turned into factory workers and micro farmers, this shift of livelihoods is solely to meet the needs because the community cannot survive in one situation, the community must develop their abilities and utilize education levels to make better changes in his life.

Social changes that have occurred have an impact on people's lives, with a new mindset, the entry of technology, and the birth of work does not make people change their customs and culture, the community remains strong, the community of Saradan Village still survive where they live and defend their territory in order to introduce to the next generation. The existing houses do not increase as before, but the community is more familiar with technology and very helpful in getting information.

### **The Development Challenges in the Suburban Community**

Regional Planning is a development process that is intended to make changes towards the direction of better development for a community, government, and environment in a particular area, by utilizing or utilizing various existing resources, and must have a comprehensive, complete orientation, stick to the principle of priority (Riyadi and Bratakusumah, 2003). In the area development effort, the most important issue of concern is concerning the process of economic growth and equitable development (Sirojuzilam, 2007). The process of equitable development has become the main program of the government in order to create social welfare for the community.

Development is a process or series of activities that never stops, to continuously realize changes in people's lives in order to achieve improvements in quality of life, in environmental situations that also continue to experience changes (Siagian, 1979; Soemarwoto, 1989). According to Solihin (2005) in the social field, development efforts in general are directed at developing values and attitudes in community that are more conducive to national renewal, development and fostering. In this case including the development of motivation for people who have productive businesses. The more important thing is that a process of community maturity can be developed through coaching and encouragement and energy. Development actually includes two main elements, those are; 1) material problems that want to be produced and shared and 2) the human problem that takes initiative, who became a human builder. However, development must

ultimately aim at human development. Humans that are built are creative human beings, and to be creative humans must feel happy, safe, and free from fear in order to support the human development process (Sophia. 2013).

Development is a process of transformation, in the process of transformation there are two things that need attention, those are the continuity and change, the pull between the two gives rise to dynamics in the development of society (Andhini, 2013; Arsyad. 1999). Government efforts to smooth development are often hampered by the principles of indigenous people who choose not to participate in development development programs by the government. The development that is being faced by the suburban community in Saradan Village is one of the housing assistance programs. This program is distributed according to the direction of the local government because the community deserves to get it, because Saradan Village is included in the Bandung City area, the house renovation program must still be carried out. Receiving assistance is considered as a form of physical transformation from a house that was not yet permanent and is now permanent. The intended challenge is that the community must lose the original form of the traditional house, now the house has been refurbished with sturdy building materials which can later make people's lives better than before.

## CONCLUSION

The process of social change is closely related to society, both have a reciprocal relationship. M indigenous people who have uniqueness need to be preserved, all physical and non-physical forms that have been inherited by the ancestors is an honor to maintain and preserve it. The same number of houses and family connections from one ancestor is a distinctive feature that distinguishes them from other community groups because each community group has different customs and cultures.

Saradan village has experienced changes in life, the basics of life have changed a lot starting from the perspective of thinking people think more advanced so as not to be left behind by the times. The many demands of life make people experience changes in socio-economic, cultural, educational, mindset, lifestyle and technology. This change is caused by people who are aware of technology so that they form more advanced thinking. The influence of change brings the public aware of all the needs and responsibilities as a society that has customs and culture, the community certainly holds firm values and norms so that in making changes there are limits that must be maintained. Ancestral heritages such as houses and local environments are part of social life, supporting aspects for change are the environment and culture. Development challenges that occur such as the construction of housing assistance that initially made people

worried about their lives. The community believes that the process of change must be continued in order to be able to a better condition than before and not forget the culture.

The occurrence of changes in life is inseparable from the motivation in the community, for the community of Saradan Village to process it is very important but maintaining tradition is an obligation which means the community is ready to change but does not abandon their customs and culture first. Strengthening the fraternal relations of the community because the community only lives with a small number of houses because those living in Saradan Village are families who still have the same lineage that is why to make changes in society is still bound in the same thought. A series of government programs has had a positive impact on people's lives, because in essence the changes will continue to occur and always follow every process of life in the community.

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